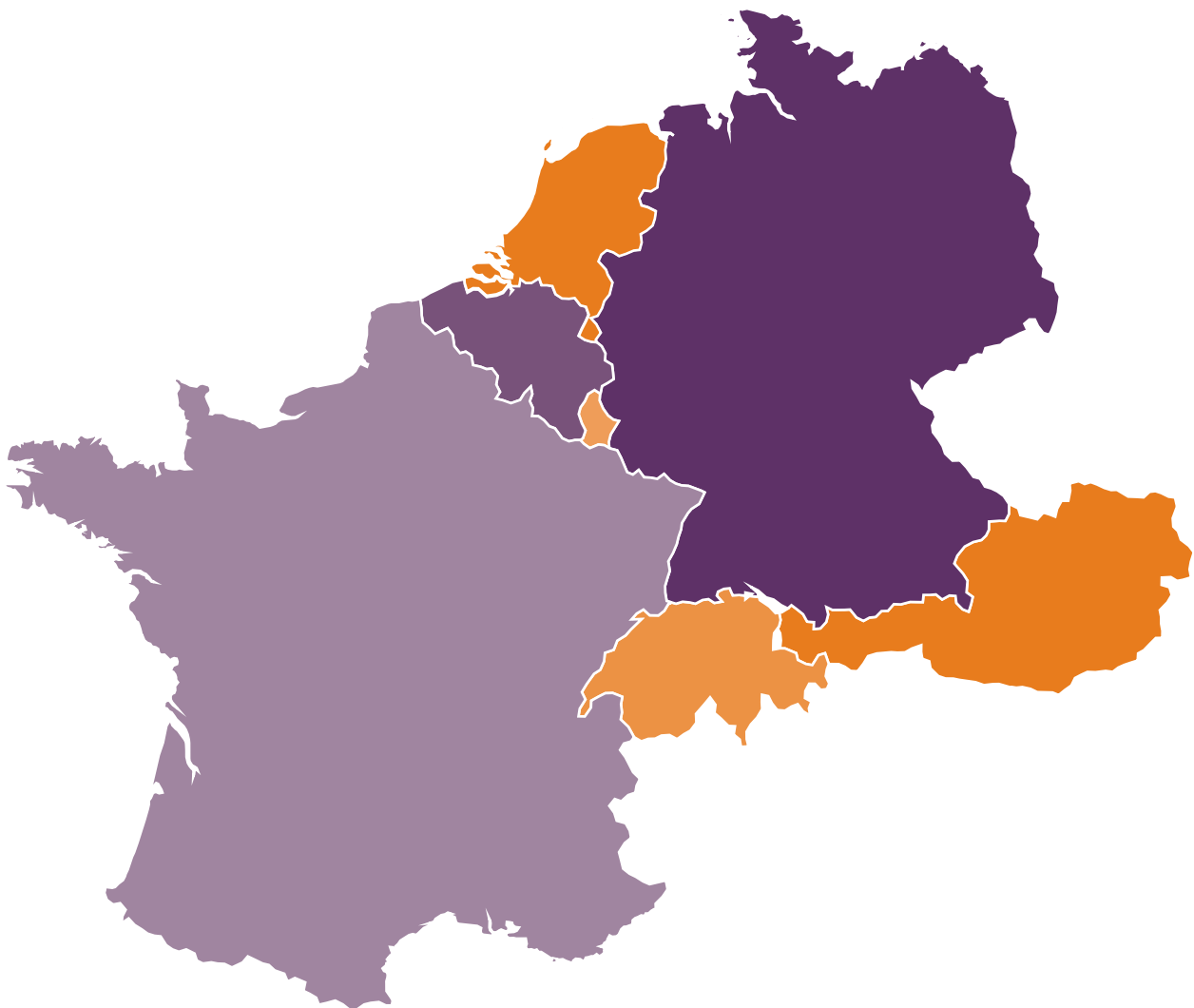




## **Experienced partners in distributing your products in**

Germany, Austria , Switzerland, Belgium, Luxembourg, France, Netherlands

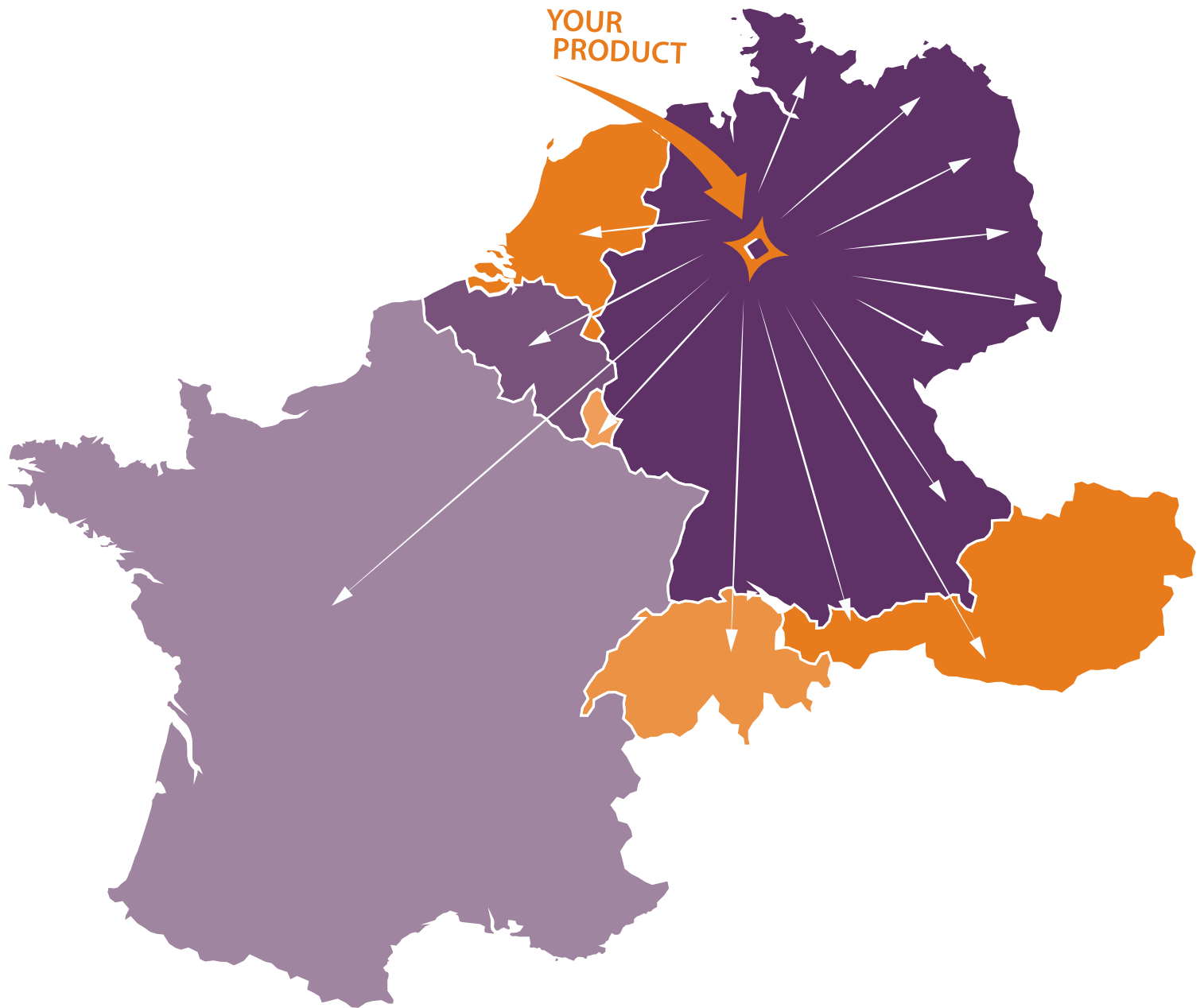


» **Expand into Europe**

www.  
sonic-  
sales.eu

## Concept

We buy your product and reoffer it to the music and consumer electronics retailers in Germany, Austria, Switzerland, Belgium, Luxembourg, France and Netherlands.



- We introduce retailers and customer to your products by sales reps to PUSH your product into the market
- We bring your product to specialist magazines, online blogs, forums, youtuber's for publicity to PULL end user's to your products
- We share your marketing material at the Point of Sales and support you in developing a brand presence in Europe

## Product lines

We offer two distinct product lines. 'sonic sales fancier' products and 'sonic sales consumer' products. This classification helps us to find the right retail stores for your products, where we build strong and enduring relationships with the retailers and ensure a satisfied end consumer.



### **fancier**

- innovative concepts
- high quality products
- upmarket prices

» **Distribution to music retail shops and consumer electronics retailer's**



### **consumer**

- easy handling of the products
- standard quality products
- lower prices

» **Distribution to music retail shops**

Our partners  
(extract)

|||≡ Ableton



Keith McMillen  
INSTRUMENTS

propellerhead

audient



TECHTOOLS



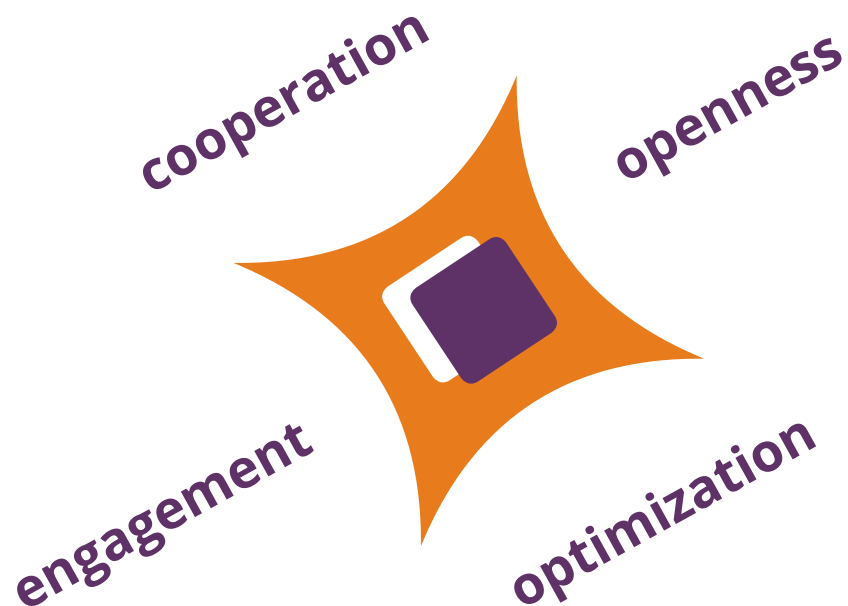
## Business fields

We are experts in selling of

- music software
- controllers
- synthesizers
- keyboards
- studio equipment
- DJ material

» **We work with all kind of companies.  
Regardless of whether you are a start up or  
an established company.**

## Our philosophy



**cooperation** We emphasize our mutual realization of our targets. This includes continuous communication with our partners where we define the organizational steps towards growth.

**openness** We are interested in every kind of innovative products and we are open to novel ideas.

**engagement** We do all that is necessary to increase the sales of your product.

**optimization** Our maxim is to be the best distributor you can get!

## Staff



Matthias | Managing Director



Martin | Sales Rep



Steve | Sales Rep



Lionel | Sales Rep



Laurent | Sales Rep



Michael | Warehouse

**sonic sales** is one of the biggest distribution companies for DJ / producer / electronic music equipment in Europe with over 30 years of experience in importing and representing well know brands actively.

We have a vast customer base of retailer's and very good contacts to the European CE and MI market in general. Our focused markets are Germany, France, Austria, Benelux and Switzerland. In these countries we're traveling pro actively to the stores with sales agents / product specialists with products we represent every day to push your brand into the shops.

We also handle local marketing for the brands we represent very successful (reviews, Ads, blogs, content management i.e.) to pull end user's to your product to generate sales and build up your brand. We have helped to build up brands like Native Instruments, IK Multimedia and Ableton right from the start with a lot of passion.

## Contact



You are welcome to contact us at any time and in any case. We are looking forward to get in contact with you!

Sonic sales GmbH  
Rembrandtstr. 1-3  
33649 Bielefeld  
Germany

Fon: (0049)521/52196994  
Fax: (0049)3212/5437667  
E-Mail: [info@sonic-sales.eu](mailto:info@sonic-sales.eu)

» [www.sonic-sales.eu](http://www.sonic-sales.eu)